



Standing Still ...

Really Means Going Backward

Employer	Sector	No. of Employees
Baker County		
Local Government	Services	790
St. Alphonsus Hospital	Health Care	271
State Government	Services	260
Federal Government	Services	200
Marvin Wood Products	Wood Products	150
Ash Grove Cement	Mining & Manufacturing	110
New Directions NW	Mental Health	120
Union County		
* Woodgrain Millwork (Boise)	Manufacturing	500
Grande Ronde Hospital	Medical	475
* Eastern Oregon University	Education	371
La Grande School District	Education	270
Union Pacific Railroad	Trade, transportation	250
Walmart	Retail	250
City of La Grande	Services	158
* Outdoor RV	Manufacturing	150
* Northwood Manufacturing	Manufacturing	150
Union County	Services	120
Wallowa County		
Federal Government	Services	N/A
State Government	Services	N/A
Local Government	Services	N/A

8.2%

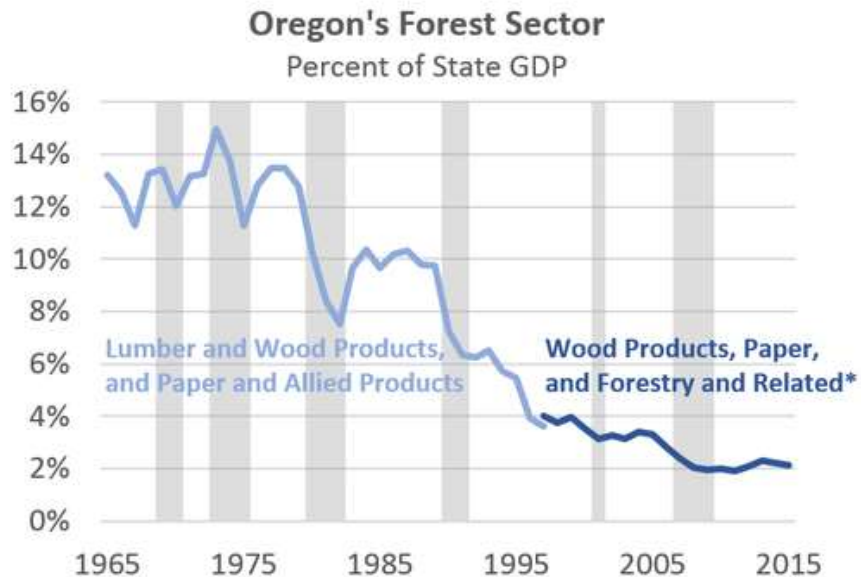
Sources:

<http://ucedc.org/work-force/top-employers/>

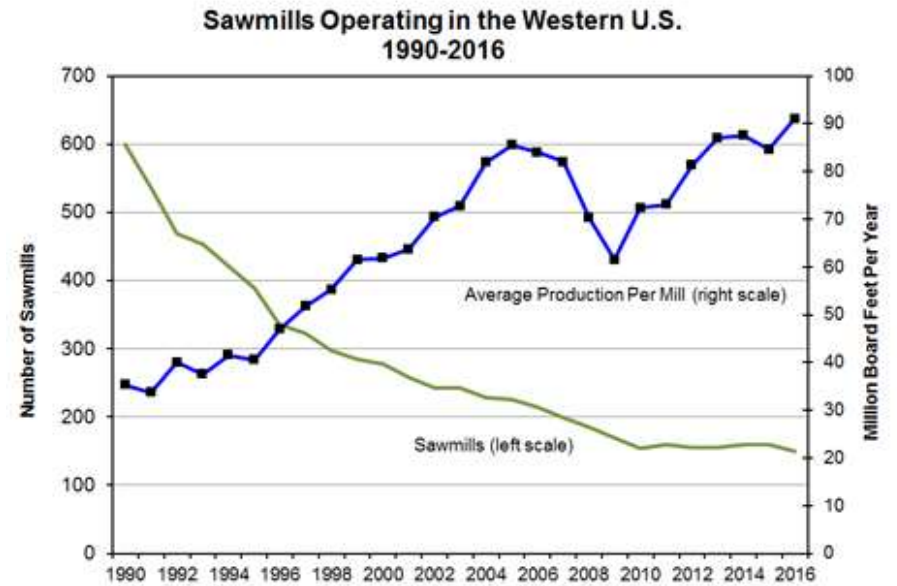
http://www.visitbaker.com/live_and_work/regional_facts_figures.aspx

<http://www.wallowacounty.org/categories/government.php>

<https://www.woodworkingnetwork.com/news/woodworking-industry-news/boise-cascade-sells-oregon-lumber-mills-woodgrain>



* Includes Fishing | SIC-NAICS Series Break 1997 | Source: BEA, Oregon Office of Economic Analysis



Source: Western Wood Products Association

18 mills have closed in eastern Oregon since 1990

Wood Products 8.2% of Union County Payroll



First Lumber Mill in La Grande

<https://www.qualityinfo.org/-/oregon-s-wood-product-manufacturing-industry-is-still-important-especially-in-rural-areas>

Home Sweet Home...



Island City, Oregon

Home Away From Home...

Boardman, Oregon



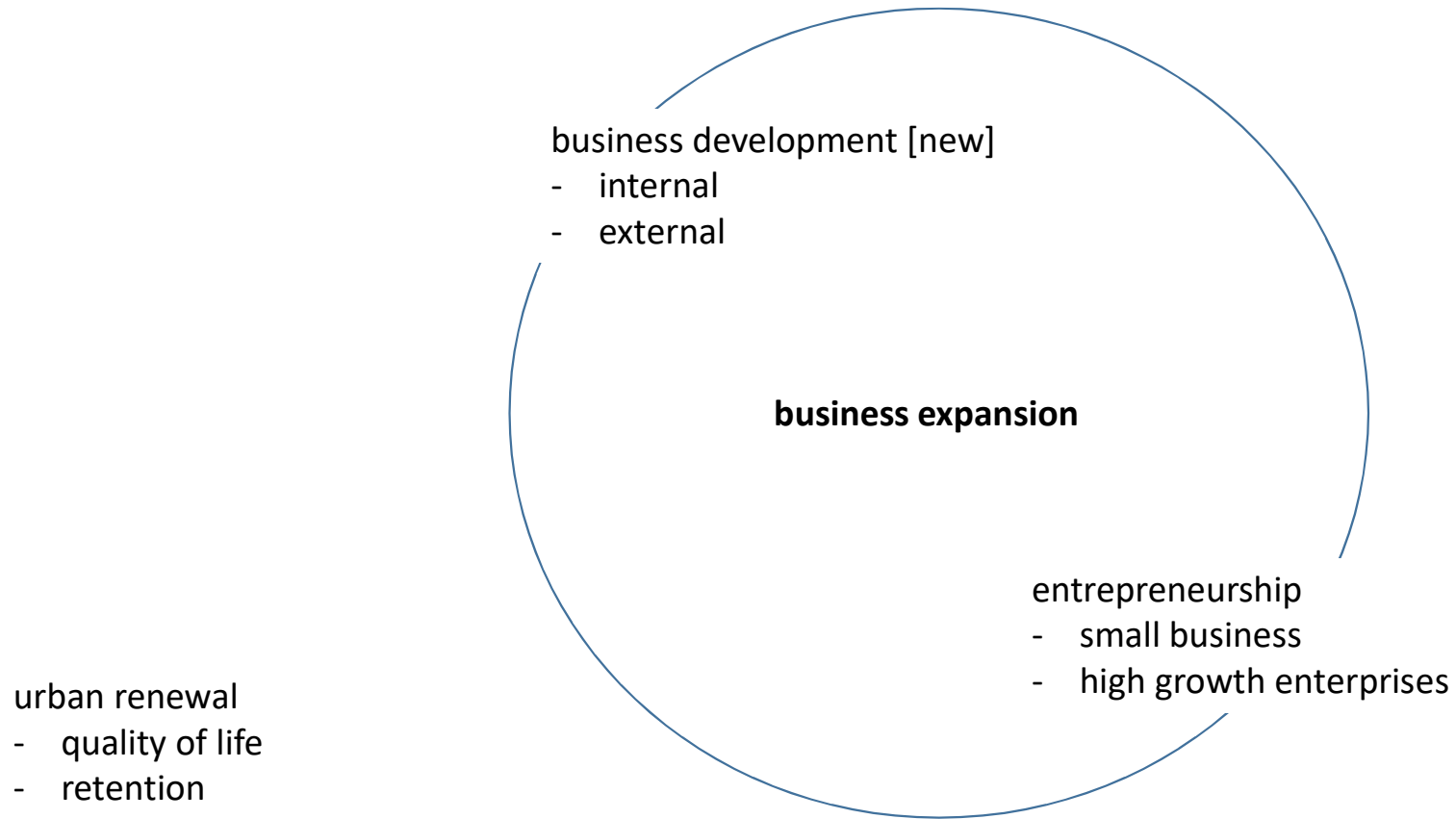
The Cure for Rural is Industrial?

Community-Oriented Growth

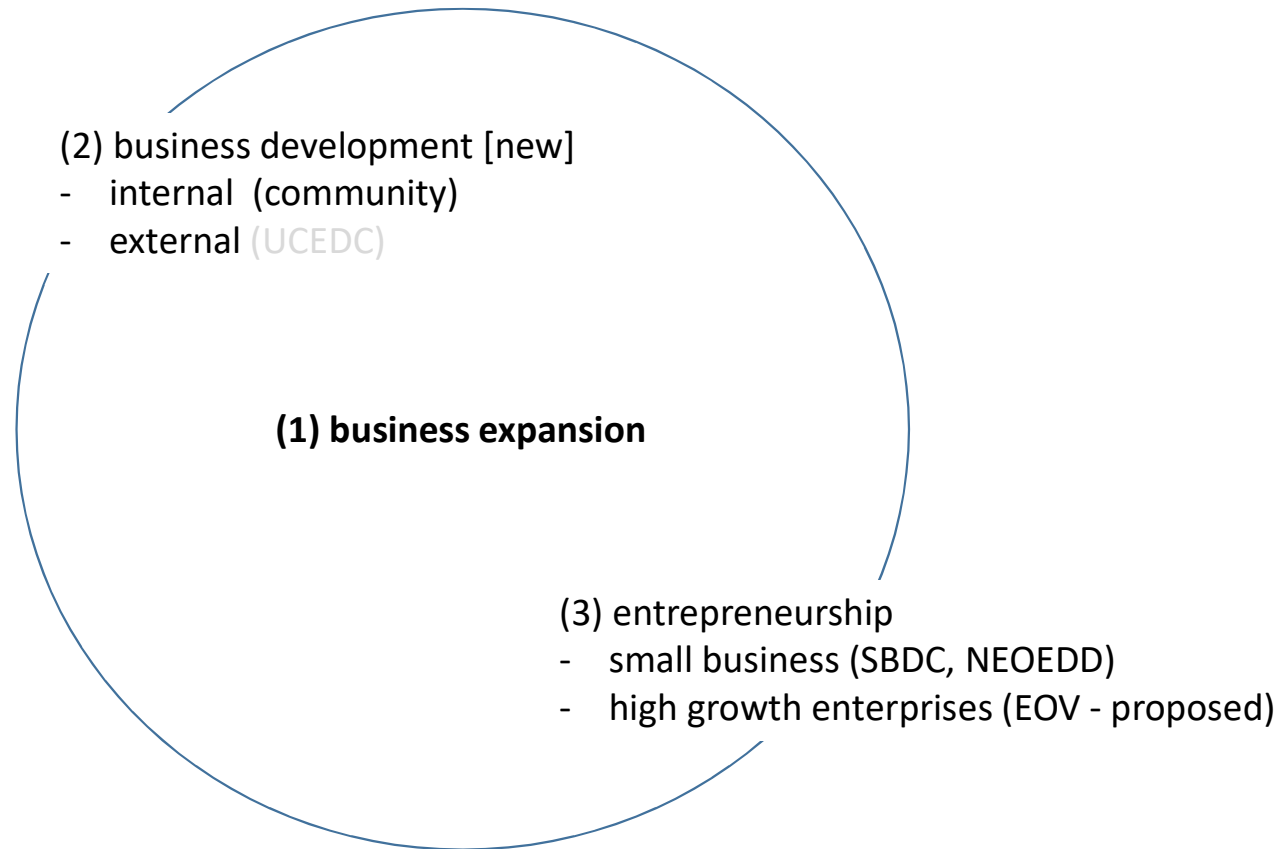


In 2019 healthy economies are less rural...

Economic Development



Economic Development



urban renewal (URA)

- quality of life
- retention

Entrepreneurship: Northwest Success Stories

Alaska Airlines

UMPQUA BANK

NIKE

FLIRSYSTEMS

FEI

COSTCO

Tektronix

amazon.com

RadiSys.

Merix

Microsoft

STARBUCKS

NEW SEASONS

McCormick & Schmick's

LES SCHWAB

RENTRAK

Itron

FREIGHTLINER

STERLING SAVING BANK

InFocus

Fred Meyer

Safeco

pixelworks

lucy.com

Wellsource

BIOTRONIK

PLANAR

BOEING

microhelix

invitrogen

BIOJECT

OREGON STEEL MILLS

UPS

Weyerhaeuser

ZUMIEZ

Coldwater Creek

CUTTER & BUCK

plaid pantry

Data iO

BONFIRE SNOWBOARDS

YAKIMA

real

AVI BioPharma

Washington Mutual

KEEN FOOTWEAR

F5 Networks

DIGIMARC

orcad

SOLOFLEX

Albertson's

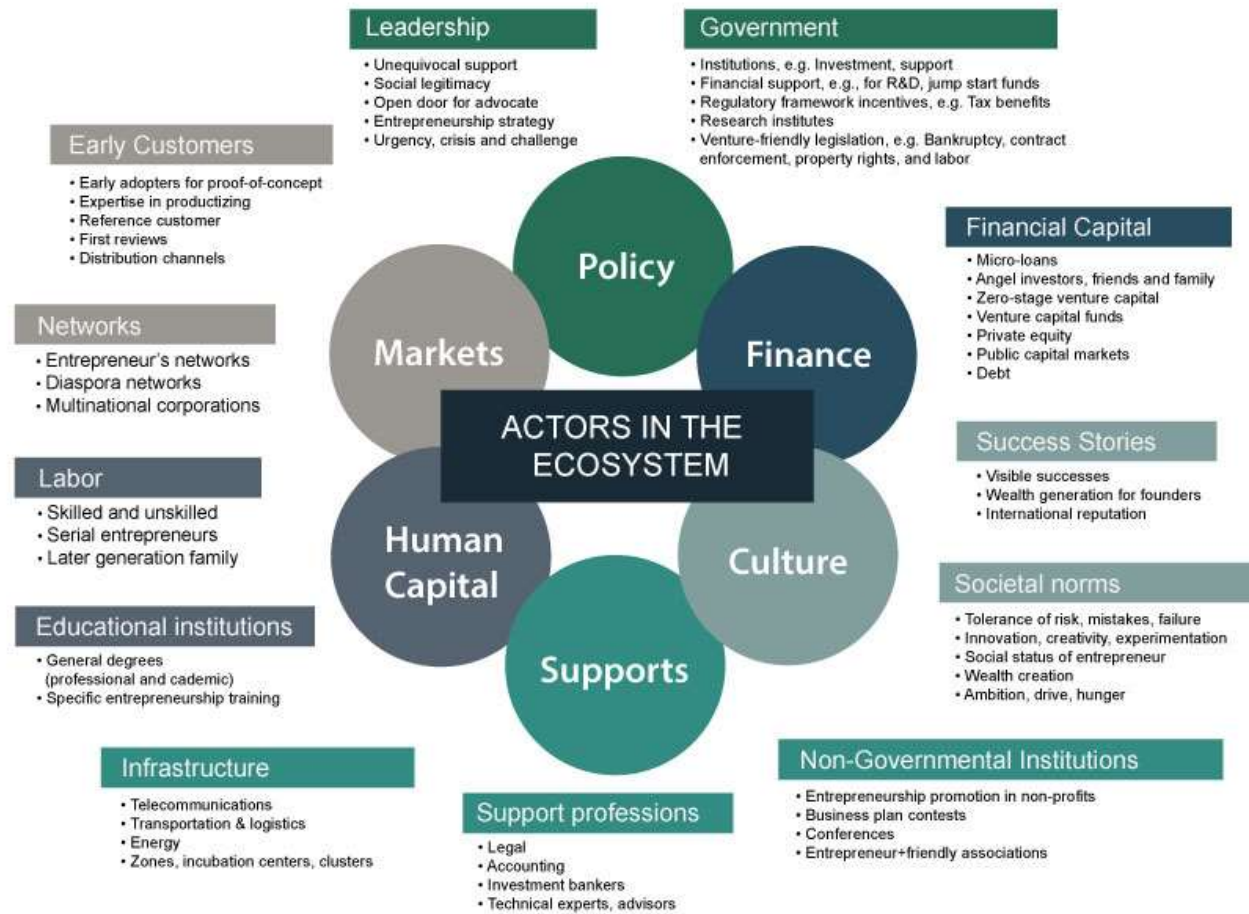
LITHIA

RED ROBIN

RED LION HOTELS

NORDSTROM

Entrepreneurial Eco-System



adapted from Daniel Isenberg, Babson College
<http://www.babson.edu/executive-education/expanding-entrepreneurship/beep/Pages/isenberg-daniel.aspx>

Entrepreneurial Eco-System

*infrastructure
resources*

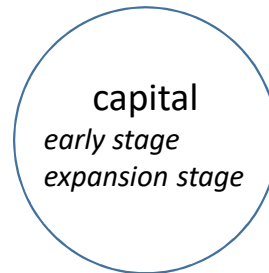


*hero's
mentors*



high growth enterprise
role of big business
virtual enterprise

*networks
service providers*



culture

<https://hbr.org/2014/05/what-an-entrepreneurial-ecosystem-actually-is>
<http://www.oecd.org/cfe/leed/Entrepreneurial-ecosystems.pdf>

EASTERN OREGON
V E N T U R E S
CENTER FOR ENTREPRENEURSHIP



*agricultural
ventures*

*manufacturing
ventures*

*outdoor recreation
ventures*

*e-business
ventures*

grow

make

guide

surf

educating

coaching

funding

planning

connecting

operating

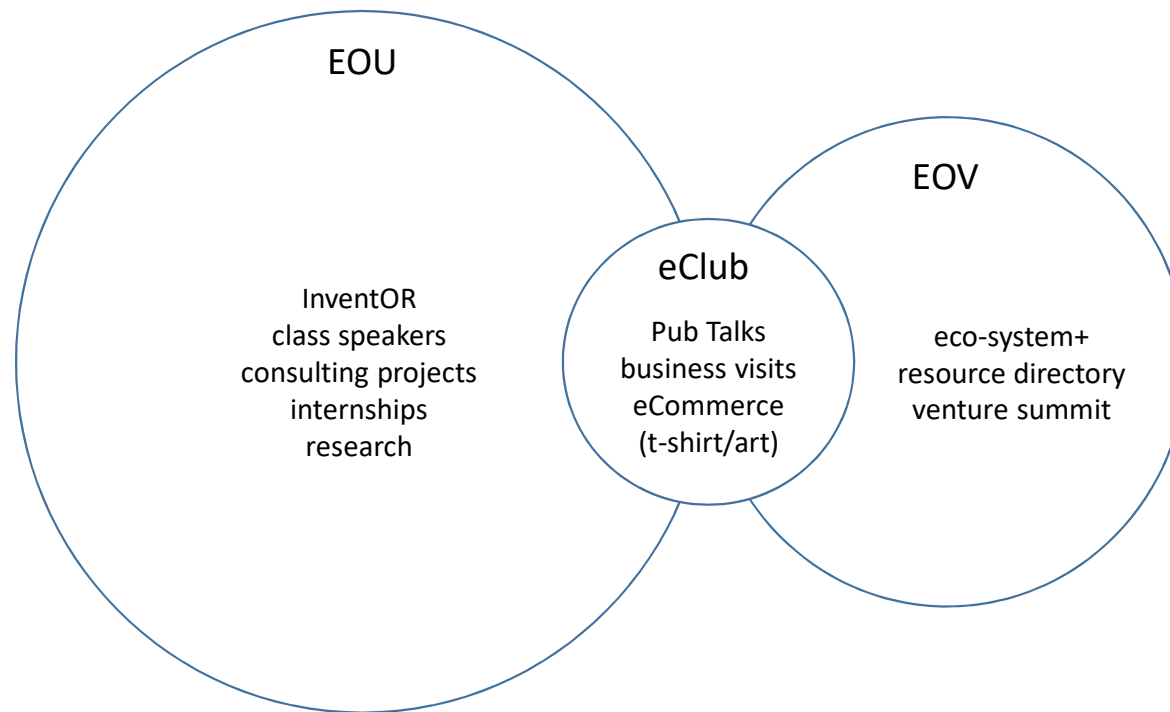
scaling

university

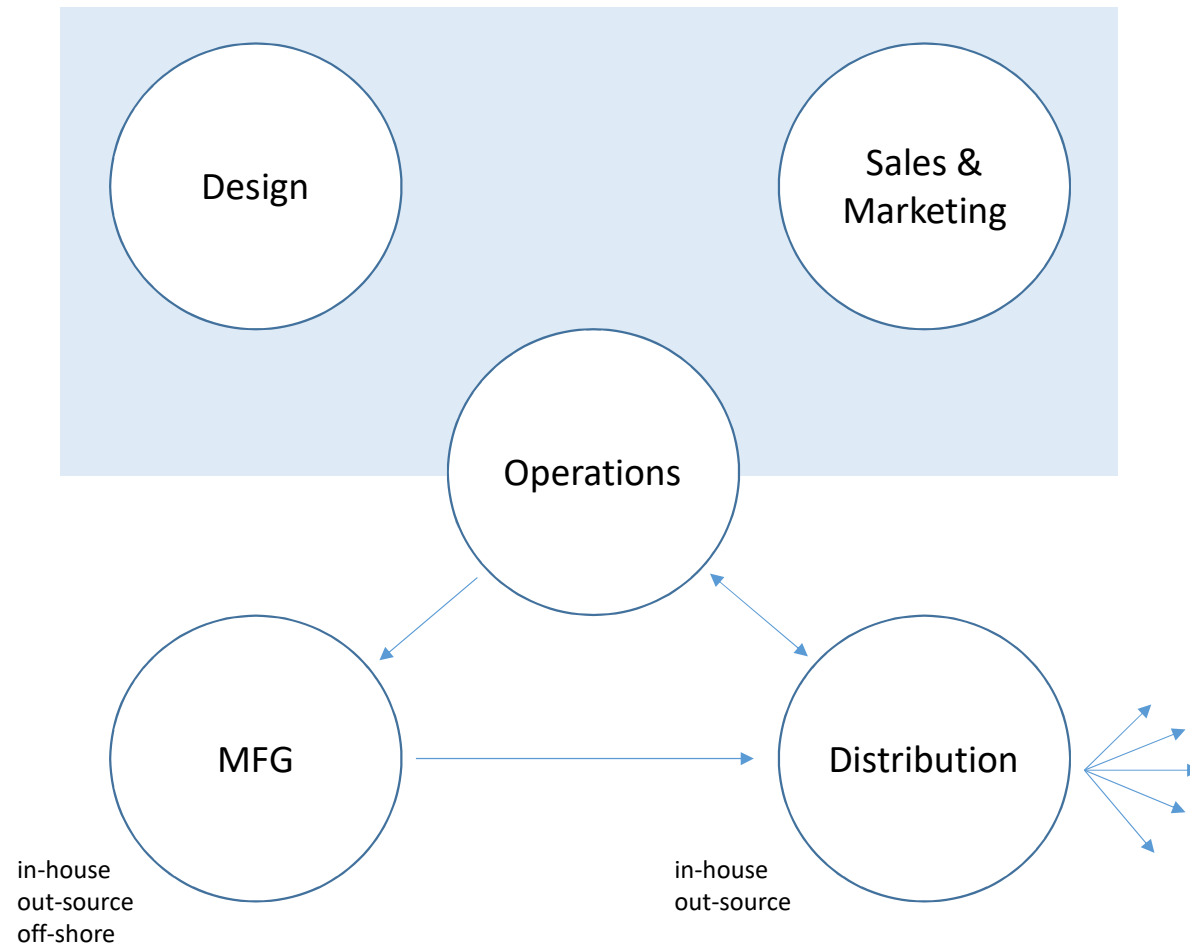
entrepreneur

community

Symbiotic Relationship



Virtual Enterprise



Economic Development



Union County Top Employers: EOU, Grande Ronde Hospital, Boise Cascade, Nash, Barreto